

# ***German Association of Poultry Processors***

***Country Member of the International Poultry Council***

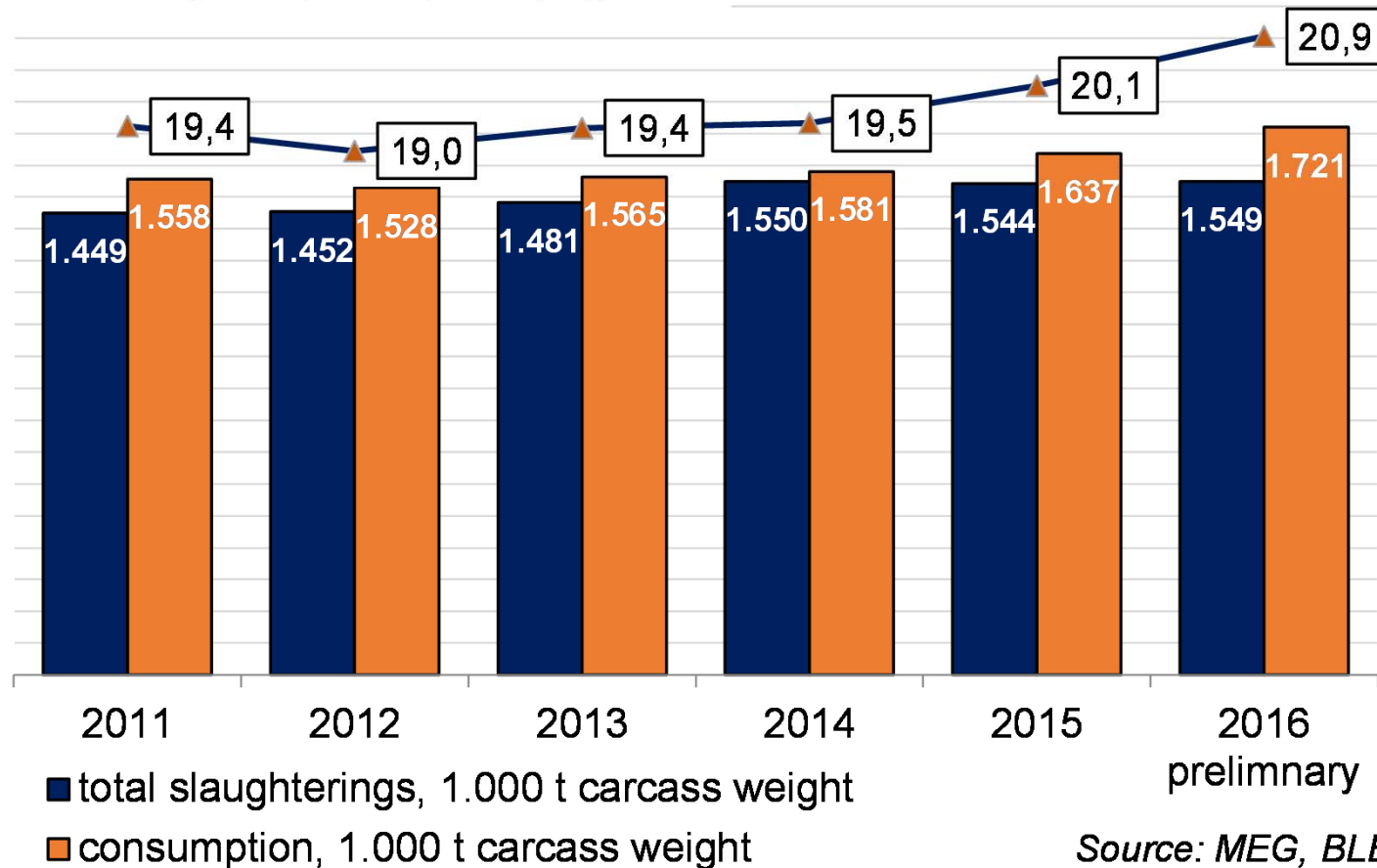


***Annual Report 2017***

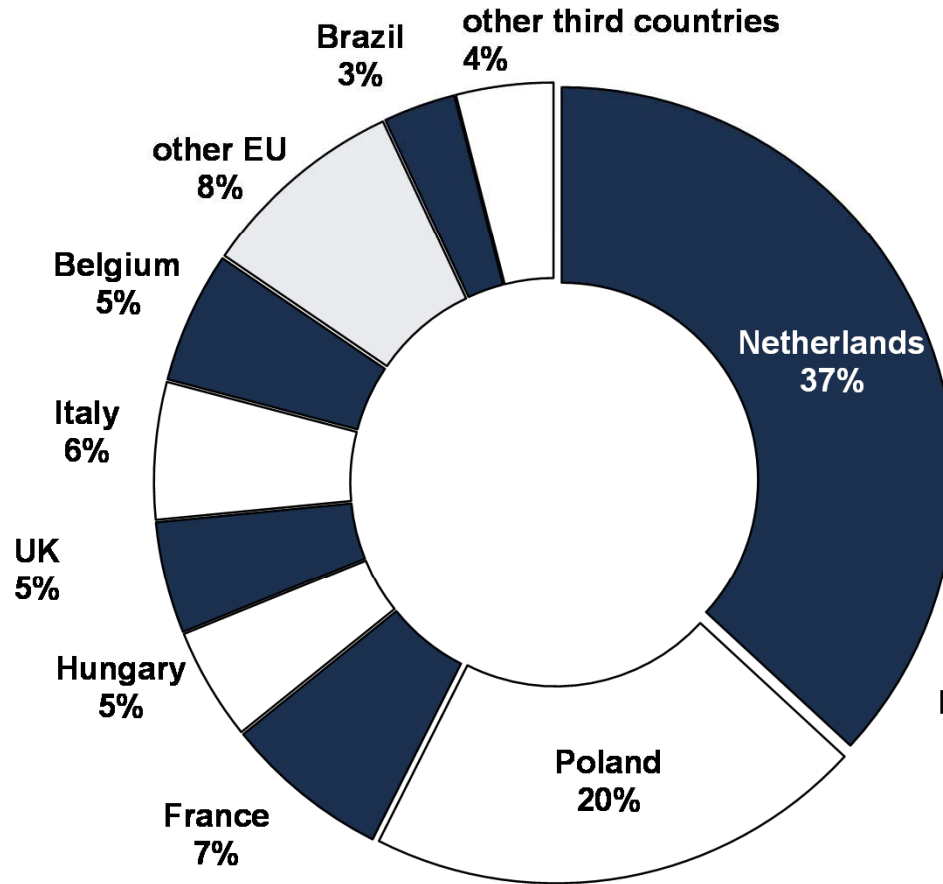
# The German Poultry Market



Consumption per capita, kg



## Origin of German Imports of Poultry Meat



additionally Import of 174.693 t preparations, 35 % from Brasil and import of 50.304 t salted meat, 53 % from Brasil

Import of Poultry Meat total: **648.323 Tonnen** (preliminary)

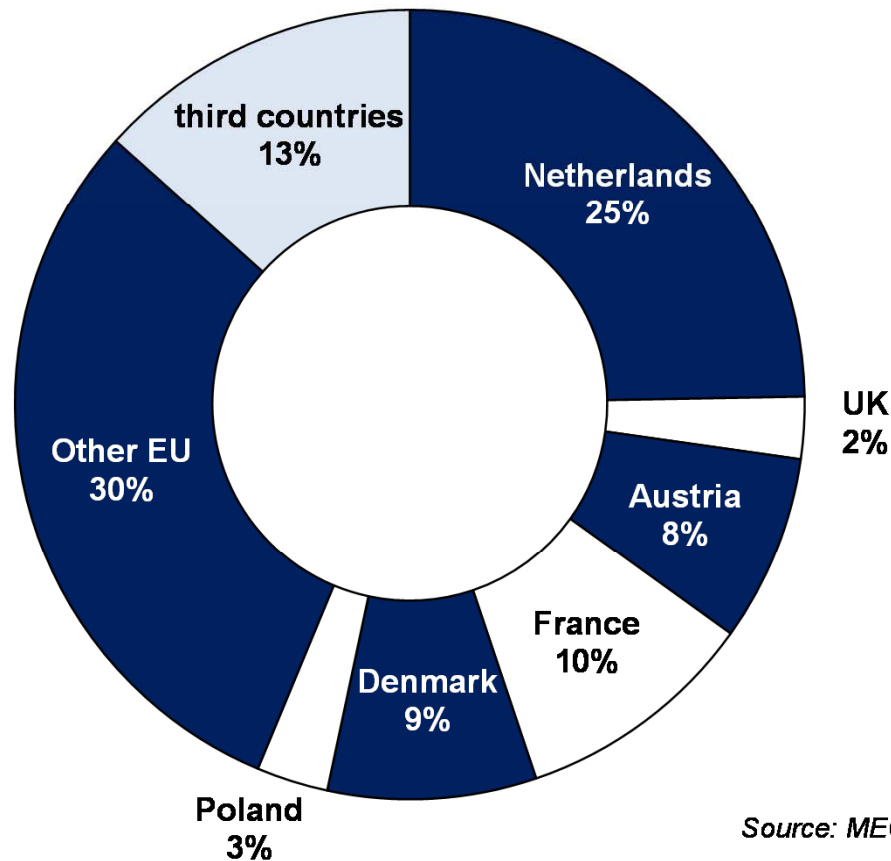
Source: MEG according



## Destinations of German Export from Poultry Meat 2016



additionally Export of  
177.179 t preparations,  
an export of 6.895 t  
salted meat



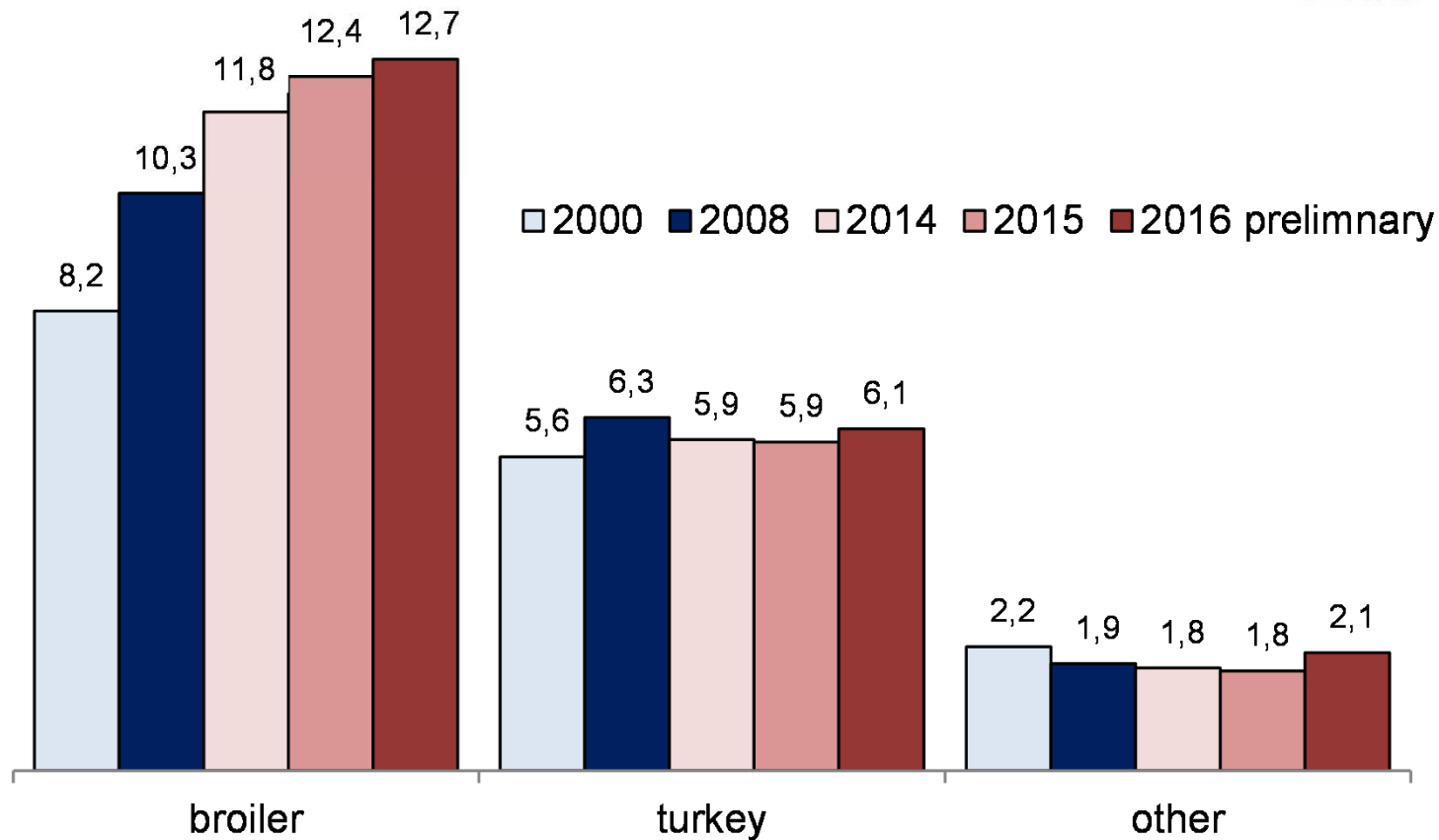
Export of Poultry Meat total:  
**481.824 Tonnen**  
(preliminary)

Source: MEG according Destatis.



## Per Capita Consumption of Poultry Meat in Germany

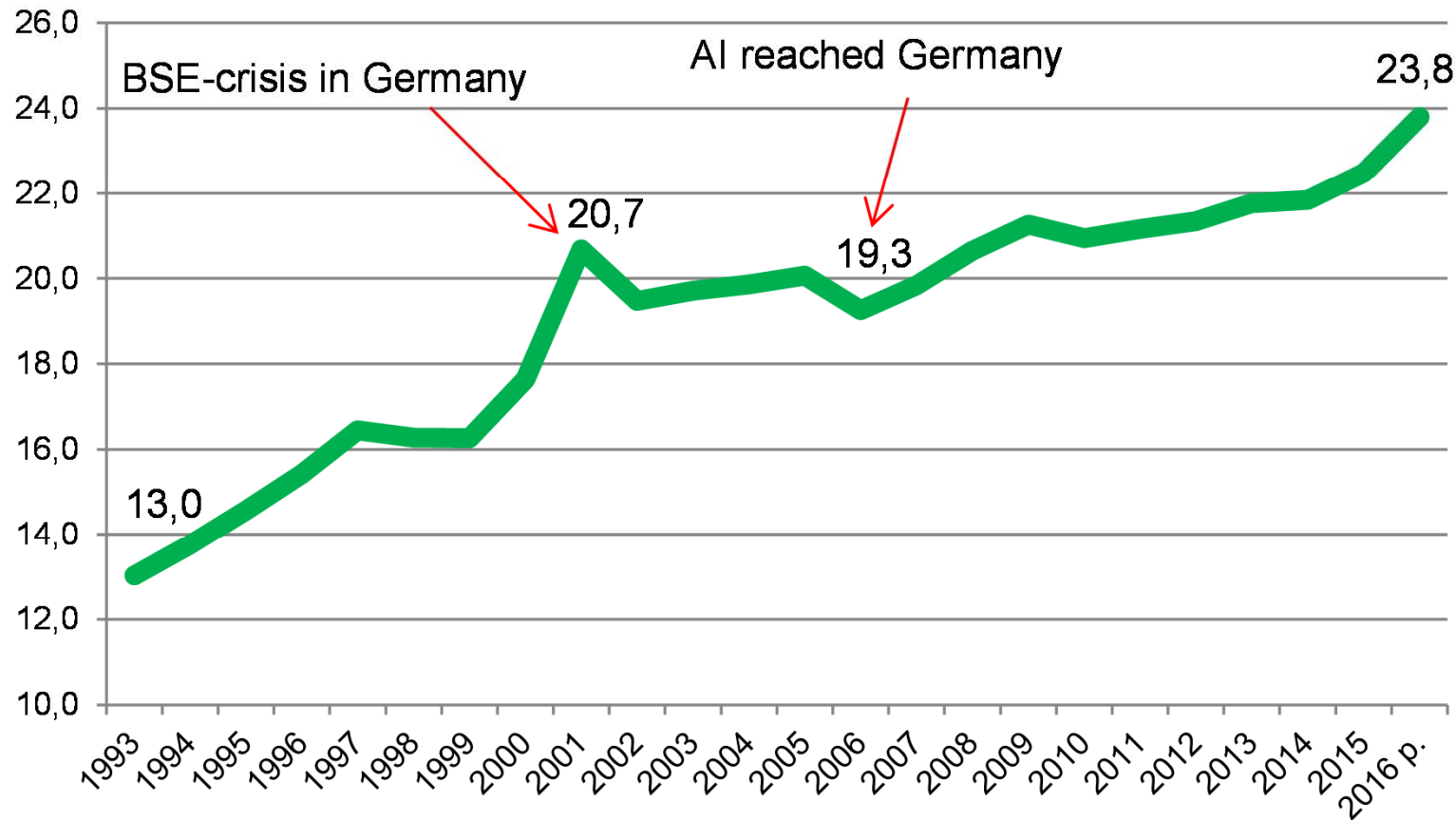
in kg



Source: BLE, MEG.



# Percentage of Poultry Meat in Total Meat Consumption, %



p. = preliminary

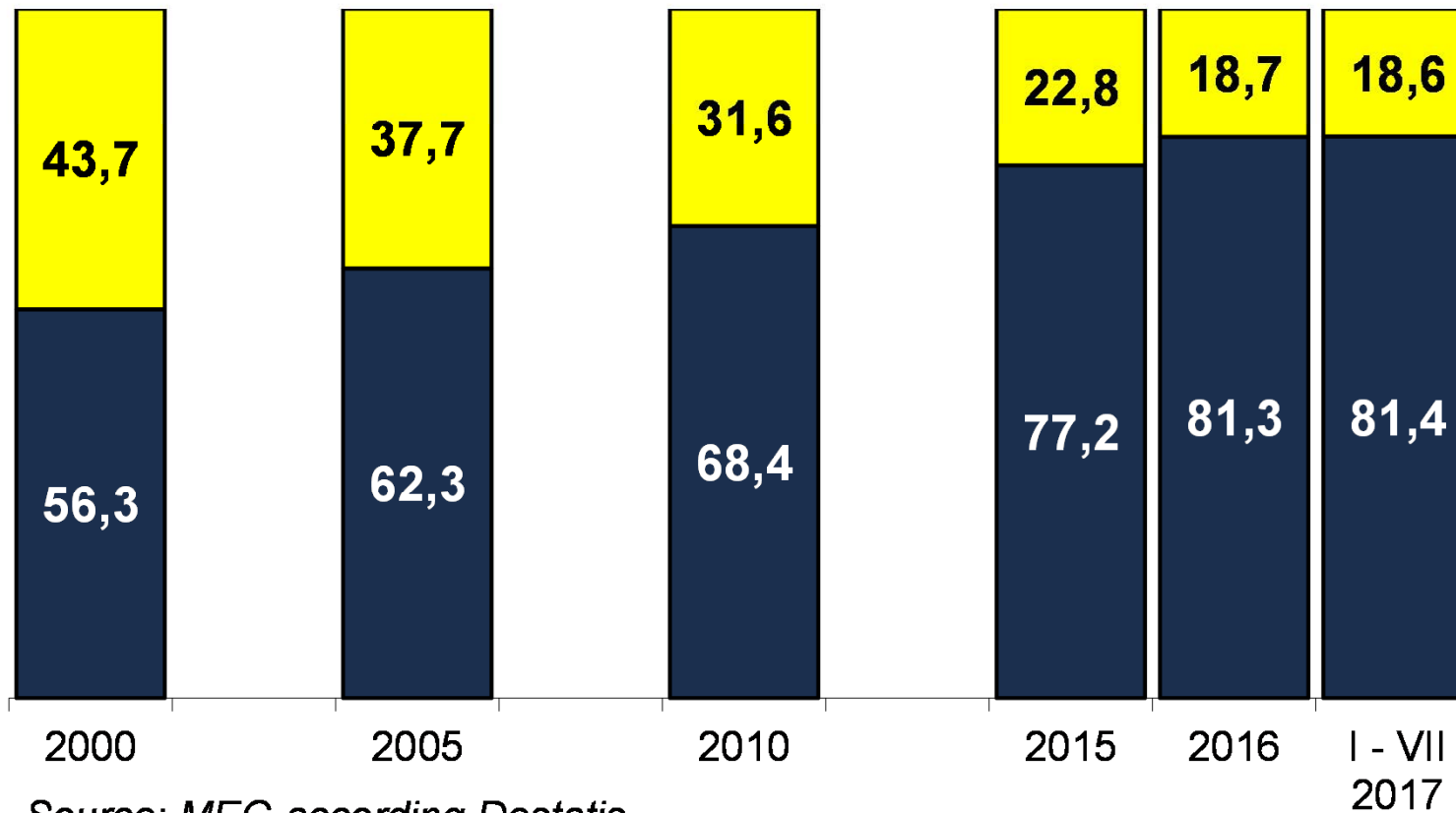
Source: MEG according BLE, AMI, VTI.



## Percentage of fresh Meat of Broiler Slaughter in Germany



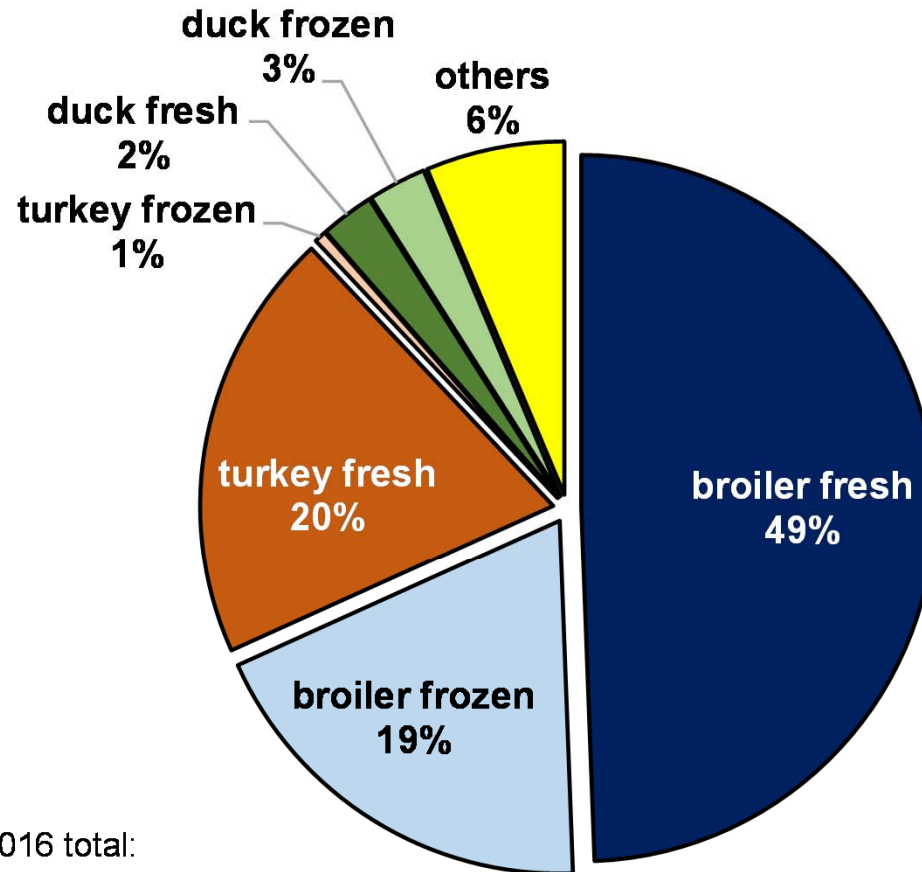
■ fresh ■ other



Source: MEG according Destatis.



# Allocation of Purchases of Poultry Meat 2017 in %



purchases 2016 total:  
426.407 t

Source: GfK





## Household Purchases of Poultry Meat, %-allocation of Retailers in Germany

